The Australian Government, Department of Employment Surveys of Employers’ Recruitment Experiences carried out suggest the following study:

**How should I apply for job?**

Many employers discussed the importance of good job search skills. Employers said that young people need to:

- Tailor their application to the position for which they are applying
- Pay more attention to detail in their applications and resumes, particularly spelling and grammar
- Approach employers directly and personally follow up their resume, while being well presented when doing so
- Demonstrate some understanding of the industry or job for which they are applying
- Communicate well and appear genuinely interested in the job.

**What are the most important things that employers look for?**

Whilst employers look for many things when recruiting young people, they especially seek:

- A positive attitude and willingness to work
- Motivation and enthusiasm
- Someone who is prepared to learn and take direction.

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